



Medical Advocacy & Outreach



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 1865 Honeysuckle Road
 Dothan, Alabama 36305
 Phone (334) 673-0494
 Fax (334) 678-7225

DONATION/SPONSORSHIP PLEDGE

(A MAO representative will contact you to discuss your sponsorship and preferred method of payment.)

- I would like to make a difference in the lives of individuals with life-threatening illnesses, particularly HIV/AIDS and Hep. C, with my tax-deductible donation to Montgomery AIDS Outreach, Inc., D.B.A. Medical Advocacy and Outreach (MAO) to support the **2017 Tread Red Walk and Fun Run**. Please record my pledge of \$ _____. *(This is a level of the donor's choosing. No amount is too small.)*
- I would like to support MAO's efforts as an official sponsor of the **2017 Tread Red Walk and Fun Run**. I understand event sponsors will be acknowledged through a combination of methods available as of the date MAO receives each signed commitment, and that a portion of my sponsorship may be tax-deductible. Please record my sponsorship commitment at the level indicated below.

Tread Red Sponsorship Levels (Please check level of commitment.)

- Platinum Event Sponsor (\$10,000)**
 Acknowledgements will include: name or logo** on **Tread Red** t-shirts; name or logo** credit with link on the MAO website; banner displayed at the start/finish line at the event; recognition in the opening ceremony; vendor booth at the Walk*; credit in **Tread Red** pre-event communications; and post-event publications.
- Presenting Sponsor (\$5,000)**
 Acknowledgements will include: name or logo** credit at 1/2 the size of Platinum Sponsor with link on the MAO website; banner displayed at the start/finish line on the day of the event; vendor booth at the Walk*; credit in all **Tread Red** press communications; and post-event listing in MAO publications.
- Gold Sponsor (\$1,000)**
 Acknowledgements will include: banner displayed at the start/finish line on the day of the event; vendor booth at the Walk*; credit in all **Tread Red** press communications; and post-event listing in MAO publications.
- Tread Red Supporter (\$500)**
 Acknowledgements will include: vendor booth*; post-event listing in MAO publications.
- Custom Sponsorship** *(An amount not listed or in-kind donation of goods and services.)*
 Acknowledgements will be defined based on estimated value and with consideration given to the goods or services provided. Examples include: bottled water, finish line catering, live entertainment, etc.

Signature: _____

Date: _____

Name:	Address:
Company:	City/State/Zip:
Phone:	Email:

**MAO and its representatives reserve the right to disallow the distribution of literature or merchandise that could be considered offensive to the populations served by MAO.*

***High resolution graphics MUST be emailed to: dmccloud@maoi.org by July 31 for inclusion on shirts and banners.*

Return forms by mail, fax or e-mail. QUESTIONS? Call (334) 334-280-3349 or e-mail dmccloud@maoi.org.

Montgomery AIDS Outreach, Inc., D.B.A. Medical Advocacy and Outreach (MAO) – EIN 63-0959628

www.maoi.org

an Alabama not-for-profit organization

Toll Free (800) 510-4704