



Medical Advocacy & Outreach



MAO Montgomery
 2900 McGehee Road
 Montgomery, Alabama 36111
 Phone (334) 280-3349
 Fax (334) 281-1970

MAO Dothan
 1865 Honeysuckle Road
 Dothan, Alabama 36305
 Phone (334) 673-0494
 Fax (334) 678-7225

EVENT SERVICE/PRODUCING SPONSORSHIP PLEDGE

I would like to support MAO's efforts as an official sponsor of the **2017 Tread Red Walk and Fun Run** in one of the specialized areas below. I understand event sponsors will be acknowledged through a combination of methods available as of the date MAO receives each signed commitment, and that a portion of my sponsorship may be tax-deductible. I understand that MAO cannot value donations of in-kind goods and services. The value of any such donation must be provided by me as the sponsor.

Tread Red Event Service Sponsorship Levels (Please check level of commitment.)

Finish Line Catering Sponsor (\$ _____) (Can be cash or in-kind donation)

Light refreshments for participants and event workers at the close of the event.

Acknowledgements will include: name or logo** credit on event-themed sponsor sign at walker registration and at the finish line; recognition in the opening ceremony; credit in **Tread Red** press and social media communications; and post-event listing in MAO publications. Estimate serving a minimum of **200** participants and event workers. If in-kind, sponsorship must include delivery, set-up and teardown.

Water Stations Sponsor (\$ _____) (Can be cash or in-kind donation)

Bottled water provided to all participants and event workers at each of aid station along the route.

Acknowledgements will include: name or logo** credit on event-themed signs at each water station; recognition in the opening ceremony; credit in **Tread Red** press and social media communications; and post-event listing in MAO publications. Estimate serving a minimum of **200** participants and event workers. If in-kind, sponsorship must include delivery.

Gifts and Incentives Sponsor (\$ _____) (Can be cash or in-kind donation)

Gifts and incentive awards to the top three (3) fund-raising participants/or teams.

Acknowledgements will include: name or logo** credit on event-themed sponsor sign at walker registration and at the finish line; recognition in the opening ceremony; credit in **Tread Red** press and social media communications; and post-event listing in MAO publications.

Printing Sponsor (\$ _____) (Can be cash or in-kind donation)

Increase the reach of the event's fund-raising potential by donating custom printed event items.

Acknowledgements will include: name or logo** credit with "official **Tread Red** printer" tag on all printed items to be provided, including, but not limited to: 11x17 posters, 8 1/2 x 11 flyers, events signs and banners, credit in **Tread Red** press and social media communications; and post-event listing in MAO publications.

Media Sponsor (\$ _____) (Can be cash or in-kind donation)

Increase the reach of the event's fund-raising potential by donating ad space, radio or television air time.

Acknowledgements will include: name or logo** credit with "official **Tread Red** media sponsor" tag on all printed items generated after the date of commitment, including, but not limited to: 11x17 posters, 8 1/2 x 11 flyers, events signs and banners, credit in **Tread Red** press and social media communications; and post-event listing in MAO publications. Additional items will be created in partnership based on sponsor's medium. MAO will allow media sponsors from each medium where there is interest, i.e., newspaper, radio, television, web, etc.



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PLEASE SIGN AND BULLET THE DETAILS OF YOUR OFFER OR SPONSORSHIP BELOW AS CONFIRMATION OF YOUR COMMITMENT. A REPRESENTATIVE WILL CONTACT YOU TO DISCUSS DETAILS, RESTRICTIONS AND/OR LOGISTICAL CONSIDERATIONS.

Signature:

Date:

Name:	Address:
Company:	City/State/Zip:
Phone:	Email:

**MAO and its representatives reserve the right to disallow the distribution of literature or merchandise that could be considered offensive to the populations served by MAO.*

*** High resolution graphics MUST be emailed to: dmccloud@maoi.org by July 31- for inclusion on shirts and banners.*

Return forms by mail, fax or e-mail. QUESTIONS? Call (334) 334-280-3349 or e-mail dmccloud@maoi.org.

SPONSOR DESCRIPTION OF PROPOSED SUPPORT:

(Please outline general details such as air time, quantities or limitations to offer.)
