



Medical Advocacy & Outreach



MAO Montgomery
 2900 McGehee Road
 Montgomery, Alabama 36111
 Phone (334) 280-3349
 Fax (334) 281-1970

MAO Dothan
 1865 Honeysuckle Road
 Dothan, Alabama 36305
 Phone (334) 673-0494
 Fax (334) 678-7225

On Saturday, September 16, 2017, *hundreds* of neighbors from all walks of life will be joining members of the MAO team for the **4th annual Tread Red Walk and Run** in Montgomery, Alabama. If early calls and e-mails from past participants are indications, this year's event will break all records. 2017 is also MAO's 30th anniversary, meaning Tread Red will benefit from additional promotion in nonconventional channels. **I invite you to join our celebration and add your support!**

Tread Red raises public awareness about HIV/AIDS and brings our expanding community together to eliminate the stigma too often associated with such life-threatening illnesses as HIV/AIDS, Hepatitis C, and others. ***When we Walk, we walk TOGETHER!*** Serving as a "fund" as well as a friend-raiser, Tread Red also generates critical funds to sustain MAO's health and wellness services to all those infected or affected in rural Alabama. *YOU* can make a lasting impact in the lives of more than 1,700 people spanning 28 counties served by MAO.

As a **Tread Red Walk and Run Sponsor**, your business will: benefit from the attention of hundreds of participants; receive exposure at a fraction of the cost of conventional marketing; and be making a sound investment in services aimed at preserving Alabama's greatest natural resource – *its people*. Part of your support may be deductible.

The enclosed forms highlight a few levels of support that would elevate the success of Tread Red. However, customized levels are possible. For your convenience, most major forms of payment are accepted. *Outright donation checks can be made payable to MAO.* I am available by telephone at (334) 280-3349 or via e-mail at dmcccloud@maoi.org to answer any questions you may have.

Thank you for your consideration.

Doug McCloud
 Health Educator/ Fundraising Coordinator

DID YOU KNOW?

- ✓ HIV, Hepatitis C and other life-threatening illnesses do NOT discriminate regardless of gender, age, orientation, wealth, belief or party.
- ✓ More than 1.2 million in the US are living with HIV; 1 in 8 does NOT know it.
- ✓ Among those 13-24 years old, 51% do NOT know they are living with HIV.
- ✓ 25% of people living with HIV in the U.S. are co-infected with Hepatitis C.
- ✓ The risk of Type 2 Diabetes in people living with HIV is also greater in those who are co-infected with Hepatitis C.

ABOUT MAO

Montgomery AIDS Outreach, Inc., D.B.A. Medical Advocacy and Outreach (MAO)

MAO provides community prevention education, quality services and compassionate care to those infected and affected by life-threatening illnesses, particularly HIV/AIDS and Hepatitis C. Social services, medical treatment, medication assistance, pharmacist consultations, case management, counseling, food pantry assistance, language interpretation services, free HIV, STD and Hepatitis C testing, and prevention education programs are only part of MAO's commitment.

Visit maoi.org 24 hours a day to learn more about MAO.