2020 and 2021 were years of hardship for many and, for some, the latest pandemic and economic struggles only added to existing challenges. Great strides have been made to get a handle on COVID-19; however, the current pandemic only continues to compound the need to remain diligent in our efforts to respond to those we have been battling for decades, specifically, HIV, Hepatitis C, diabetes and opioids. **YOU CAN MAKE A DIFFERENCE** in the lives of thousands living with these health concerns in South Alabama who benefit from the care and supportive resources of Medical Advocacy and Outreach (MAO). How? Become a sponsor of MAO’s 9th annual **Tread Red Walk and Fun Run**. Choose a level that works with your budget and goals ($5,000, $2,500, $1,500, $750, $250), or at a custom level to support novelty t-shirts, marketing or prizes. You can help MAO not turn anyone away due to an inability to pay and guarantee the resources are there when our clients need them most.

In case you are less familiar, **Tread Red** is MAO’s largest annual “fund” raiser, friend-raiser and awareness campaign. Proceeds from Tread Red play a critical part in MAO’s health and wellness services to the people of rural South Alabama. Related activities raise awareness about HIV, Hepatitis C, diabetes, and mental health concerns, including substance use disorder, while promoting the need to end the stigma associated with these life-threatening illnesses and conditions. Stigma, as much as access, is a barrier to life-saving care and prevention.

**When we Walk, we walk TOGETHER – even when we are miles apart.** As the COVID-19 pandemic evolved, MAO persevered, continuing services and public health support respectful of social distancing and human safety for its family of clients living with severely weakened immune systems. This included increasing free access to MAO’s telehealth system so clients could continue their care from the comfort of their homes, expanding pharmacy home delivery options, and FREE masks when masks were hard to come by. Even **Tread Red** went VIRTUAL for the first time! **Tread Red 2022** will be presented live while also being live streamed on MAO’s social media for those wishing to support, but are unable to attend in person. COVID safety protocols will continue to be followed by onsite participants. Whether live or virtual, participants will benefit from “peer-to-peer” Internet-based fundraising tools making it easy to share individual and team fundraising pages using email and social media.

Individual supporter and team efforts are already underway. On **Saturday, September 24, 2022**, hundreds of supporters from all walks of life, all colors and creeds will join MAO for an official kick-off event in the River Region, along with more than 2,700 on social media. As a Sponsor, your business, organization or church will receive exposure at a fraction of the cost of conventional marketing and be investing in services aimed at preserving Alabama’s greatest resource – its people.

**YOU CAN MAKE A LASTING IMPACT** in the lives of more than 2,000 people spanning 28 counties and 18,675 square miles who rely on MAO for care with your **Tread Red 2022** sponsorship. You can also help bring prevention education to the masses. Together, we can remove Alabama from maps as a “hotspot” for HIV, Hepatitis C, diabetes, and opioids. Did I mention that part of your support may be tax-deductible?

We look forward to having you join us, in person and/or virtually. Contact me, use the enclosed form, or visit MAOI.ORG/TREADRED to make your commitment today! Thank you for your consideration.

Doug McCloud  
(334) 481-1602 / dmccloud@maoi.org  
Manager of Consumer Programs & Special Events
People with HIV may be at risk for developing type 2 diabetes.

Risk factors for type 2 diabetes include being 45 years of age or older, having a family history of diabetes, and being overweight or obese.

Did You Know?

CDC’s National Diabetes Statistics Report: The Latest Data

37.1 million adults were living with diabetes in 2019 (that’s 14.0% of all US adults)

Use this report to inform your diabetes initiatives: https://go.usa.gov/x1Bby

Comorbidities associated with high risk for severe COVID-19

<table>
<thead>
<tr>
<th>Condition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cancer</td>
</tr>
<tr>
<td>Chronic kidney disease</td>
</tr>
<tr>
<td>Chronic lung disease</td>
</tr>
<tr>
<td>Diabetes (type 1 or type 2)</td>
</tr>
<tr>
<td>Down syndrome</td>
</tr>
<tr>
<td>Heart conditions</td>
</tr>
<tr>
<td>HIV infection</td>
</tr>
<tr>
<td>Immunocompromised state</td>
</tr>
</tbody>
</table>

Note: “Severe” defined as hospitalized, admission to intensive care unit, intubation or mechanical ventilation, or death.

Source: Centers for Disease Control and Prevention

Figure 3. National Overdose Deaths Involving Any Opioid, Number Among All Ages, by Gender, 1999-2020

DATA TO CONSIDER FROM THE CDC

Montgomery AIDS Outreach, Inc., D.B.A. Medical Advocacy and Outreach (MAO) – EIN 63-0959628
MAOI.ORG
an Alabama not-for-profit organization
TOLL FREE (800) 510-4704
I would like to support MAO’s efforts as an official sponsor of the **2022 Tread Red Walk and Fun Run**. I understand event sponsors will be acknowledged through a combination of methods available as of the date MAO receives each signed commitment, and that a portion of my sponsorship may be tax-deductible. Please record my sponsorship commitment at the level indicated below.

- **Life Changer Level ($5,000) (2 at this level)**
  Acknowledgements will include: onsite stage banner with sponsor logo (~5’); onsite exhibitor space (~10’10’); four (4) **Tread Red** t-shirts; sharing of pre-recorded 10 – 15 second Tread Red support message on MAO social media during the campaign month; name or logo credit **with** link on the MAO website; graphic thank you message shared via social media during the campaign month; verbal recognition by the event hosts during the opening ceremony on September 24th (also streamed LIVE on MAO social media); credit in **Tread Red** pre-event communications; and post-event MAO publications as a Sponsor of **Tread Red 2022**. Logo credit on pre-event event posters will also be provided, contingent upon the date of commitment.

- **Red Ribbon Level ($2,500) (2 at this level)**
  Acknowledgements will include: credit on 16x20 entrance signs with sponsor logo; onsite exhibitor space (~10’10’); three (3) **Tread Red** t-shirts; sharing of pre-recorded 10 – 15 second Tread Red support message on MAO social media during the campaign month; name or logo credit **with** link on the MAO website; graphic thank you message shared via social media during the campaign month; verbal recognition by the event hosts during the opening ceremony on September 24th, also streamed LIVE on MAO social media; credit in **Tread Red** pre-event communications; and post-event MAO publications as a Sponsor of **Tread Red 2022**. Logo credit on pre-event event posters will also be provided, contingent upon the date of commitment.

- **Producer Level ($1,500) (3 at this level)**
  Acknowledgements will include: two (2) **Tread Red** t-shirts; sharing of pre-recorded 10 – 15 second Tread Red support message on MAO social media during the campaign month; name or logo credit **with** link on the MAO website; graphic thank you message shared via social media during the campaign month; verbal recognition by the event hosts during the opening ceremony on September 24th, also streamed LIVE on MAO social media; credit in **Tread Red** pre-event communications; and post-event MAO publications as a Sponsor of **Tread Red 2022**.

- **Presenter Level ($750) (4 at this level)**
  Acknowledgements will include: one (1) **Tread Red** t-shirt; sharing of pre-recorded 10 – 15 second Tread Red support message on MAO social media during the campaign month; name or logo credit **without** link on the MAO website; graphic thank you message shared via social media during the campaign month; credit in **Tread Red** pre-event communications; and post-event MAO publications as a Sponsor of **Tread Red 2022**.

- **Community Leader Level ($250) (6 at this level)**
  Acknowledgements will include: name or logo credit **without** link on the MAO website; graphic thank you message shared via social media during the campaign month; credit in **Tread Red** pre-event communications; and post-event MAO publications as a Sponsor of **Tread Red 2022**.

**CONTACT ME ABOUT CUSTOM SPONSORSHIP OPPORTUNITIES FOR NOVELTY T-SHIRT PRINTING, MARKETING ASSISTANCE, AND PRIZE INCENTIVES.**

**SIGN BELOW AS CONFIRMATION OF YOUR COMMITMENT. A REPRESENTATIVE WILL CONTACT YOU TO DISCUSS DETAILS, RESTRICTIONS AND/OR LOGISTICAL CONSIDERATIONS.**

**Signature: __________________________ Date: __________________________**

<table>
<thead>
<tr>
<th>Name:</th>
<th>Address:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company:</td>
<td>City/State/Zip:</td>
</tr>
<tr>
<td>Phone:</td>
<td>Email:</td>
</tr>
</tbody>
</table>

**Disclosures to Sponsors:**

1. Pre-recorded messages should focus on the entity’s or the entity’s staff’s reasons for supporting the event. MAO and its representatives reserve the right to edit or refuse submissions should objectionable, disparaging, or political content be included.

2. MAO and its representatives reserve the right to disallow the distribution of literature or merchandise that could be considered offensive to the populations served by MAO.

3. High resolution graphics (.eps, .png, .jpg) MUST be emailed to: tstephens@maoi.org within 36 hours of commitment.

Return forms by mail or e-mail. QUESTIONS? Call Doug McCloud at (334) 481-1602 or e-mail dmccloud@maoi.org.

Montgomery AIDS Outreach, Inc., D.B.A. Medical Advocacy and Outreach (MAO) – EIN 63-0959628

MAOI.ORG an Alabama not-for-profit organization TOLL FREE (800) 510-4704
SEPT. 24, 2022 - MONTGOMERY - 5K RUN

1ST, 2ND, 3RD PLACE AWARDS FOR TOP RUNNER TIMES
PRIZES & INCENTIVES FOR THE TOP INDIVIDUAL
& TEAM FUNDRAISING EFFORTS

Your friends, family, and neighbors living with HIV, Hepatitis C, diabetes,
and mental health challenges, including substance use disorder,
NEED YOU!

END STIGMA
MAKE HISTORY
SAVE LIVES

TREAD RED
WALK & FUN RUN

MAOI.ORG/TREADRED

RUNNERS:
$35 PER PERSON REGISTRATION FEE,
INCLUDES T-SHIRT

WALKERS:
FREE REGISTRATION,
MIN. $10 DONATION ENCOURAGED,
DISCOUNTED T-SHIRT AVAILABLE
WITH REGISTRATION COUPON

MAOI.ORG/TREADRED

SIGN UP ONLINE!
CREATE A TEAM OR GO SOLO

HELP RAISE AWARENESS!
HELP RAISE FUNDS!

T-SHIRT ORDERS MUST BE ORDERED
THROUGH THE ONLINE STORE BY AUG. 31

QUESTIONS?
CALL (334) 481-1602
OR E-MAIL
DMCLOUD@MAOI.ORG

FOR WHOM OR FOR WHAT WILL YOU TREAD RED?
Proceeds benefit the care & client support programs of Medical Advocacy & Outreach (MAO), a 501 (c) 3 not-for-profit specialized health care and health education organization serving 28 counties in South Alabama.
Donations are tax-deductible to the extent permitted by law.

MONTGOMERY UNION STATION TRAIN SHED
300 WATER STREET, MONTGOMERY, ALABAMA
7 - 8 AM CHECK IN / 8 AM - OPENING CEREMONY
8:30 AM GO! TREAD RED!

CAN'T MAKE IT IN PERSON? JOIN US VIRTUALLY
@MAOofAlabama
Name: Montgomery AIDS Outreach, Inc.

Business name/disregarded entity name, if different from above: DBA Medical Advocacy & Outreach

Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC
☐ C Corporation
☐ S Corporation
☐ Partnership
☐ Trust/estate
☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) 

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Business name: Montgomery AIDS Outreach, Inc.

Requester's name and address (optional):

2900 McGehee Road
Montgomery, AL 36111

Nonprofit 501(c)(3)

Part I Taxpayer Identification Number (TIN)

Social security number

Employer identification number

Part II Certification

Under penalties of perjury, I certify that:
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), employer identification number (EIN), or employer identification number (ATIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:
- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.
Date: MAR 4 1992

MONTGOMERY AIDS OUTREACH INC
PO BOX 5213
MONTGOMERY, AL 36103

Employer Identification Number: 63-0959628
Contact Person: LORI HALL
Contact Telephone Number: (404) 331-0190

Our Letter Dated: August 13, 1998
Addendum Applies: No

---Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,

[Signature]

Paul Williams
District Director